



OLYMPIA SNOWE

WOMEN'S LEADERSHIP INSTITUTE

VALUES • VOICE • VISION

**A PRESENTATION FOR
COMMUNITY PARTNERS**

THE MISSION

To raise the confidence and aspirations of high school girls by helping them develop the skills required to be leaders in their lives, families, careers, and communities.

THE NEED

- Between elementary and high school, the self-esteem of girls drops an average of 3.5 times more than the self-esteem of boys. This decline often leads to disbelief in their math or science aptitude.
- As early as middle school, girls are 25% less likely than boys to say they enjoy taking the lead.
- Youth who were at risk of falling off track but had mentors were 130% more likely to assume leadership roles in adulthood.

THE PROGRAM

- The Institute delivers a three-year, evidence-based program rooted in the themes:
 - “MY VALUES” (10th grade)
 - “MY VOICE” (11th grade)
 - “MY VISION” (12th grade)
- Participants, known as “Olympia’s Leaders,” are led through a progressive curriculum designed to achieve seven specific outcomes critical to developing confidence and increasing aspirations.

THE PROGRESSION

“MY VALUES”

Olympia’s Leaders identify their values, strengths, and passions — so they can know what is most important to them, make meaningful decisions, follow a fulfilling path, and navigate differences between themselves and others.

“MY VOICE”

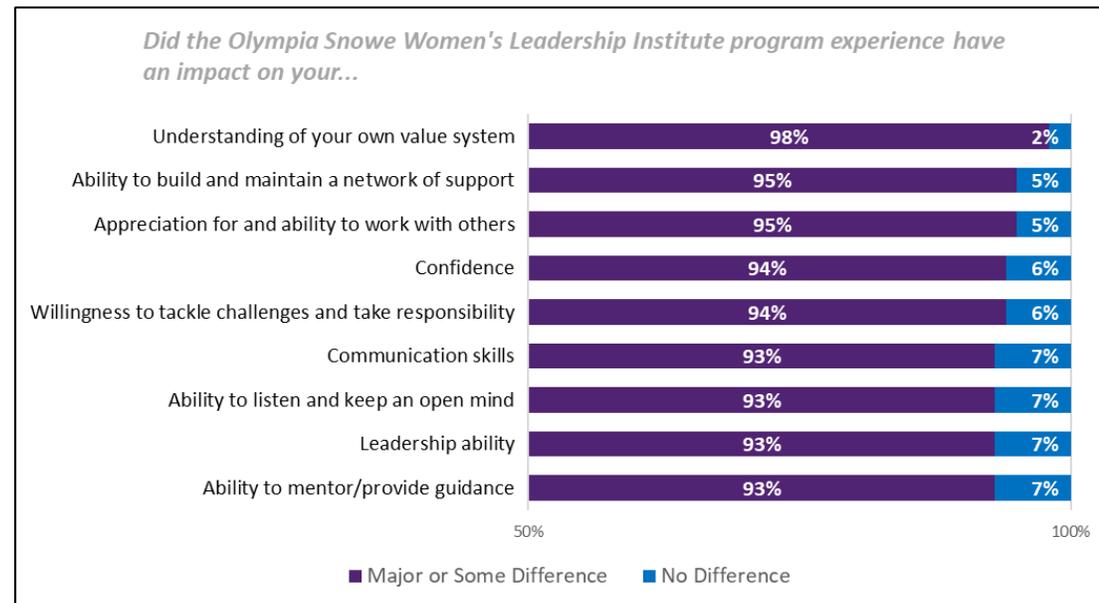
Olympia’s Leaders leverage their self-knowledge to decide the messages they want to share, how best to articulate them, and how to listen and respond to others’ ideas — so they can communicate effectively; resolve or overcome challenges; and build, nurture, and show gratitude to networks of support.

“MY VISION”

Olympia’s Leaders map visions for their future and learn how to adapt their plans and mindsets in case they change course — so they may make meaningful connections to advance their goals and proceed confidently into post-secondary education and life.

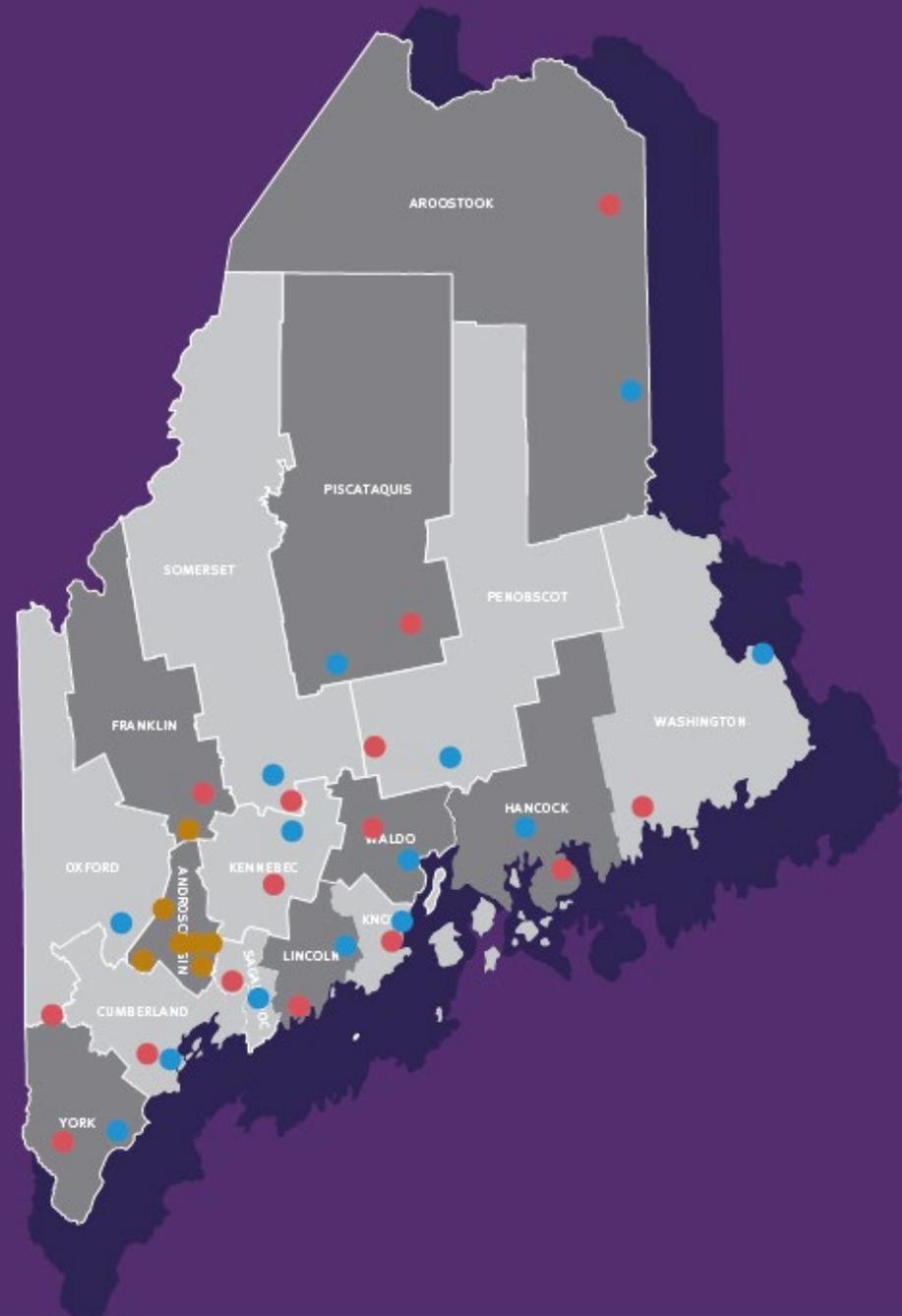
THE OUTCOMES

- A compelling testament of the program's success is that 100% of the Class of 2021 have matriculated to two-and four-year colleges, training or certificate programs, or the military.
 - 59% are pursuing studies in STEM fields and 76% have stayed in Maine.



THE DIVERSITY

- In the Class of 2023, 30% identify as a race other than Caucasian.
- 52% of sophomore Olympia's Leaders (also Class of 2023) are classified as low- to-moderate income.
- Olympia's Leaders self-report factors related to their identity—gender identity and disability. 17% identify as LGBTQ+ and 17% report a disability that limits significantly one or more life activities (+10% from previous year). *Note, 20% of Olympia's Leaders chose not to answer the question.*



THE SCHOOLS

- Bangor High School
- Belfast Area High School
- Biddeford High School
- Boothbay Region High School
- Calais Middle/High School
- Camden Hills Regional High School
- Cony High School
- Edward Little High School
- Ellsworth High School
- Houlton High School
- Lawrence High School
- Leavitt Area High School
- Lewiston High School
- Lincoln Academy
- Lisbon High School
- Medomak Valley High School
- Morse High School
- Mount Ararat High School
- Mount Blue High School
- Mount Desert Island High School
- Mount View High School
- Narraguagus Jr/Sr High School
- Nokomis Regional High School
- Oak Hill High School
- Oceanside High School
- Oxford Hills Comprehensive High School
- Penquis Valley High School
- Piscataquis Community High School
- Poland Regional High School
- Portland High School
- Presque Isle High School
- Sacopee Valley High School
- Sanford High School
- Skowhegan Area High School
- Spruce Mountain High School
- Westbrook High School
- Winslow High School

THE SCHOLARSHIPS

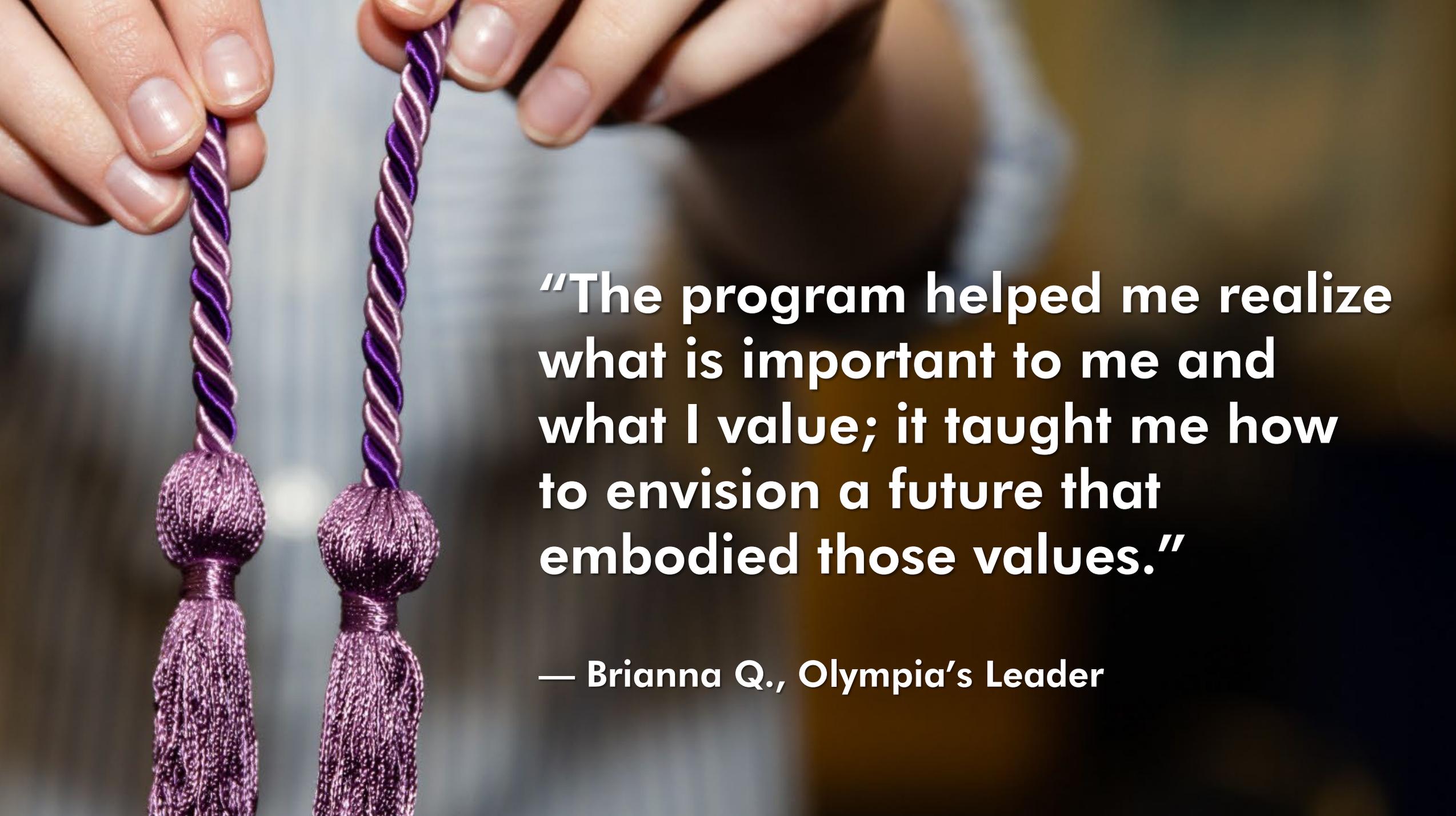
- To date, more than 56 Olympia's Leaders have received scholarships through collaborations facilitated by the Institute to help them realize their educational goals.

**Denotes scholarships available to only Olympia's Leaders*

Scholarship	2018	2019	2020	2021	2022 (planned)	Estimated Cumulative Support
CIEE Global Navigator	2 recipients		3 recipients	7 recipients	TBD	\$31,000
Sibley-Saltonstall Scholars*	N/A	N/A	N/A	N/A	4 awards of \$10,000	\$40,000
Early College for ME*			2 awards of \$500			\$1,000
Sharon Y. Miller Scholars*		2 awards of \$2,500	\$20,000			
JMG/John R. McKernan Scholars*		2 awards of \$2,500		2 awards of \$2,500	2 awards of \$2,500	\$15,000
Promise Scholars		1 recipient	2 recipients	4 recipients	TBD	> \$70,000
Mitchell Scholars	2 recipients	3 recipients	7 recipients	9 recipients	TBD	> \$190,000

THE COLLEGE CREDIT

- Each year of the Institute's program represents 30+ contact hours which translate to a digital badge.
- Digital badges are well documented, backed by data, confirm proficiency in the skill(s), and are widely recognized by companies hiring today's employees.
- When combined, the three badges translate to the "Olympia's Leader Alumna" micro-credential, worth three college credits.
- Three credits are valued between \$350 and more than \$2,000 depending on the institution.
- As of March 2022, credits are accepted at CMCC, EMCC, KVCC, SMCC, University of Maine, Husson University, and Thomas College.



“The program helped me realize what is important to me and what I value; it taught me how to envision a future that embodied those values.”

— Brianna Q., Olympia’s Leader

THE PARTNERSHIP

Partnership Level	Leaders Network 3-4 Events Annually	Donor Reception August 2, 2022	Leadership Luncheon November 16, 2022	Marketing Visibility Year Round
Olympia's Circle \$150,000+	8 female leaders may participate. Membership includes in-person and virtual programming.	Reception for community partners at The Woodlands Club, Falmouth ME	VIP table of 10 Complimentary Tickets + VIP Pre-Reception in advance of the Luncheon	All communication vehicles—including website, event marketing, statewide advertising, + annual report
Visionaries \$15,000 - \$149,999	6 female leaders may participate. Membership includes in-person and virtual programming.	Reception for community partners at The Woodlands Club, Falmouth ME	VIP table of 8 Complimentary Tickets + VIP Pre-Reception in advance of the Luncheon	All communication vehicles—including website, event marketing, statewide advertising, + annual report
Innovators \$5,000 - \$14,999	4 female leaders may participate. Membership includes in-person and virtual programming.	Reception for community partners at The Woodlands Club, Falmouth ME	6 Complimentary Tickets + VIP Pre-Reception in advance of the Luncheon	All communication vehicles—including website, event marketing, statewide advertising, + annual report
Leaders \$2,500 - \$4,999	2 female leaders may participate. Membership includes in-person and virtual programming.	Reception for community partners at The Woodlands Club, Falmouth ME	4 Complimentary Tickets	All communication vehicles—including website, event marketing, statewide advertising, + annual report
Catalysts \$1,000 - \$2,499	1 female leader may participate. Membership includes in-person and virtual programming.	Reception for community partners at The Woodlands Club, Falmouth ME	2 Complimentary Tickets	Annual Report listing and on select communication vehicles—website, event marketing, statewide advertising
Advocates \$500 - \$999	1 female leader may participate. Membership includes in-person and virtual programming.			Annual Report listing and on select communication vehicles—website, event marketing, statewide advertising
Friends Up to \$499				Listing in the annual report

THE LEADERS NETWORK

- The Leaders Network is a women's leadership group exclusive to donors of the Institute.
- This dynamic group of more than 300 individuals represents various career and life-paths.
- Members participate in complimentary professional and personal development, and networking workshops, and serve as role models to Olympia's Leaders and volunteers at select program activities.
- The Leaders Network creates a meaningful link between the Institute's work with Maine high school girls and the organizations and individuals that ensure the program remains at no cost to program participants and their schools.
- Leaders Network participation is voluntary.
- Members are invited to complimentary events; however, there is no obligation to attend.
- Designees of an organization may be adjusted at any point throughout the year and members may gift their event invitation to another female within their organization if scheduling conflicts arise.

A photograph of two women shaking hands. The woman on the left has long, dark hair and is wearing a dark jacket. The woman on the right has shoulder-length brown hair and is wearing a grey sweater. They are both smiling and looking at each other. The background is a blurred indoor event space with other people and tables.

“I am beyond thankful for this community of women who have opened my eyes to the things I can achieve, the woman I want to become, and the life I want to live.”

— Adria P., Olympia’s Leader

